



# **TURKISH WIND ENERGY CONGRESS TWEC 2013**

**6-7 November 2013  
WOW Convention Center, İSTANBUL**

**SPONSORSHIP PROSPECTUS**





Dear Colleagues,

Turkish Wind Energy Congress was held successfully on 7-8 November, 2012 in WOW Convention Center, with the support of our valuable TWEA Members.

Domestic and foreign guests and universities showed great interest in this prime event which is the first international congress related with Wind Energy in Turkey.

In two-days Congress was attended by 2069 participants and taken place in two halls with more than 80 speakers in 14 sessions.

As the Board of Directors, we have started our works for TWEC 2013 which will be held on 6-7 November 2013, in WOW Convention Center, in order to provide the more effective program with the experiences of TWEC 2012.

We believe that the congress will be a great chance to meet colleagues and experts, renew the friendships, update the relevant research data along with the sectoral applications and for more information for public.

Regarding to the strategy report of Republic of Turkey Ministry of Energy and Natural Resources; Turkey's target is 20.000 MW until 2023, which is the year of 100th. Anniversary of The Republic of Turkey. The techno-economic potential of Turkey is 48.000 MW, according to the General Directorate of Renewable Energy.

In the light of these works and datas, we expect your valuable support to Turkish Wind Energy Congress – TWEC 2013 which is one of leading events of our country and industry.

On behalf of the Board of Directors,

**Mustafa Serdar ATASEVEN**

**President**

**Turkish Wind Energy Association**

## THE VENUE - WOW Convention Center



Integrated with 4- and 5-star hotels, the WOW Convention Center serves its guests with 34 meeting halls, an 8500 m2 meeting space and a total 6,500-seat capacity halls in holding their national and international congresses. Situated in the WOW Convention Center A Block, the Saffire Hall is at your service, covering a spacious non-pillar area of 3108 m2, making it the largest hall in Istanbul. It features all types of décor with a technical infrastructure and a successfully applied architecture. Adjacent to the main hall, which has a 1260 m2 foyer and can be split into three in 11 different manners, the Onyx, Zircon and Oltu are found in 1-2-3-4 halls.

With a telescopic grandstand system, the Ruby multi-purpose meeting hall meets the auditorium requirements in the WOW Convention Center B Block. The sizes of the other halls situated in the block range from 27.5 m2 to 1,200 m2. Expanding further with a new project, the WOW Istanbul Hotels & Convention Center continues to be the first address for national and international congresses with its technical and architectural features as well as its close proximity to the airport and transportation convenience.

**Address :** İstanbul Dünya Ticaret Merkezi 34 149 Yeşilköy / İstanbul

**Phone :** +90 212 468 50 00 Fax: +90 212 465 06 55

**E-Mail :** [info@wowconventionistanbul.com](mailto:info@wowconventionistanbul.com)





**TÜRKİYE RÜZGAR ENERJİSİ BİRLİĞİ**  
**TURKISH WIND ENERGY ASSOCIATION**

## LANGUAGE

Main language of the congress will be Turkish. Simultaneous translation will be provided from and to English during the sessions.

## BADGES

All participants shall wear their name badges during the congress, trade fair and social activities.

## CONGRESS SECRETARIAT

### TURKISH WIND ENERGY ASSOCIATION (TWEA)

**Address :** Ambrosia Plaza Ufuk Üniversitesi Cad. No:18/47

Çukurambar / Ankara / Turkey

**Phone :** +90 312 474 02 74

**Fax :** +90 312 474 02 75

**E-Mail :** info@tureb.com.tr

**Web :** www.tureb.com.tr





## EXECUTIVE DINNER SPONSORSHIP

(Mutual Consultation)

An “Executive Dinner” will be arranged in Istanbul on **5 November 2013** evening, prior to the Turkish Wind Energy Congress (TWEC 2013) which will held on 6-7 November 2013. To this private “**Executive Dinner**”, **Taner YILDIZ** (Minister of Energy and Natural Resources), Dr. Murat Mercan (Deputy Minister of Energy and Natural Resources), Mahmut Mücahit FINDIKLI (Chairman of The Committee on Industry, Commerce, Energy, Natural Resources, Information and Technology, Turkish Grand National Assembly - TBMM), Hasan Köktaş (Chairman of Energy Market Regulatory Authority EMRA), Dr. Zafer DEMİRCAN (General Director of General Directorate of Energy Affairs), Yusuf YAZAR (General Director of General Directorate of Renewable Energy), Kemal YILDIR (General Director of Turkish Electricity Transmission Company- TEİAŞ), İlker Aycı (Chairman of Investment Support and Promotion Agency of Turkey ), Chairman and CEO of European Wind Energy Association - EWEA).

All the public authorities related to the Wind Sector, Senior Officials of Turbine Manufacturers and investors form Turkey and Europe will attend to this private dinner and strategic subjects about markets and organization will come up. This private dinner’s sponsorship will be decided with mutual consultation. All visual materials of the sponsor companies will take part in the private dining hall.

## MAIN SPONSOR

50.000.-Euro

- Company logo and its presentation will be placed at the top of all visual materials and panels, during the congress
- 48 m2 - A1 exhibition area
- 10 complimentary Gala Dinner tickets
- Company logo and its 50 words presentation will be placed in the congress website as Main Sponsor
- Colored sponsor advertisement at the back cover of the Final Program Book
- Company brochure in the congress bag
- It will be provided to participate the "Executive Dinner" for one senior company executive.

## GOLD SPONSOR

30.000.-Euro

- Company logo and its presentation will be placed on all visual materials and panels, during the congress
- 36 m<sup>2</sup> - A2 exhibition area
- 8 complimentary Gala Dinner tickets
- Company logo and its 50 words presentation will be placed in the congress website as Gold Sponsor
- Colored sponsor advertisement at the back cover of the Final Program Book
- It will be provided to participate the "Executive Dinner" for one senior company executive.



## SILVER SPONSOR

20.000.-Euro

- Company logo and its presentation will be placed on all visual materials and panels, during the congress
- One of B1(32 m<sup>2</sup>), B2(32 m<sup>2</sup>), E1(24 m<sup>2</sup>), E15(24 m<sup>2</sup>) exhibition areas
- 6 complimentary Gala Dinner tickets
- Company logo and its 50 words presentation will be placed in the congress website as Silver Sponsor
- Colored sponsor advertisement at the back cover of the Final Program Book
- It will be provided to participate the "Executive Dinner" for one senior company executive.

## BRONZE SPONSOR

15.000.-Euro

- Company logo and its presentation will be placed on all visual materials and panels, during the congress.
- One of C1(24 m<sup>2</sup>), C2(24 m<sup>2</sup>), C3(24 m<sup>2</sup>), E3(24 m<sup>2</sup>), E4(24 m<sup>2</sup>) exhibition areas
- 4 complimentary Gala Dinner tickets
- Company logo and its 50 words presentation will be placed in the congress website as Silver Sponsor
- Colored sponsor advertisement at the back cover of the Final Program Book
- It will be provided to participate the "Executive Dinner" for one senior company executive.









## AREA SPONSORSHIP- 1

200.-Euro/m<sup>2</sup>

- One of B3(32 m<sup>2</sup>), B4(24 m<sup>2</sup>), C4(18 m<sup>2</sup>), D1(16 m<sup>2</sup>), D2(16 m<sup>2</sup>), D3(16 m<sup>2</sup>), D4(12 m<sup>2</sup>), E2(12 m<sup>2</sup>), E13(33 m<sup>2</sup>), E14(24 m<sup>2</sup>) exhibition areas
- 2 complimentary Gala Dinner tickets

## AREA SPONSORSHIP-2

180.-Euro /m<sup>2</sup>

- One of E5(18 m<sup>2</sup>), E6(12 m<sup>2</sup>), E7(12 m<sup>2</sup>), E8(12 m<sup>2</sup>), E9(12 m<sup>2</sup>), E10(30 m<sup>2</sup>), E11(24 m<sup>2</sup>), E12(24 m<sup>2</sup>) exhibition areas
- 2 complimentary Gala Dinner tickets.

## NAME TAG SPONSORHIP

12.000.-Euro

- All the visitors, company representatives, speakers and press members joining the Congress will be given name tag bearing the logo of the sponsor company.
- The logo of the sponsor company will be visible on the front side of the name tag with requested design.
- Sponsor will be provided by 4 free Gala Dinner Invitations.

## VISITOR BAG SPONSORHIP

15.000.-Euro

- All the visitors, company representatives, speakers and press members joining the Congress will be given visitor bags bearing the logo of the sponsor company.
- The logo of the sponsor company will be visible on the front side of the bag with requested design.
- Sponsor will be provided by 4 free Gala Dinner Invitations.

## EVENT BOOK SPONSORSHIP

8.000.-Euro

- The logo of the sponsor company will be printed on the front cover of the book in appropriate dimensions.
- Full page announcement of the sponsor company will appear on the back cover and inner pages of the book.
- The logo of the sponsor company will be printed on the front cover of the CD and announcement of the sponsor company will appear on the first page of the CD.
- Sponsor will be provided by 30 copies of Event Book and CD.
- Sponsor will be provided by 4 free Gala Dinner Invitations.

## GALA DINNER SPONSORSHIP

20.000.-Euro

- Gala Dinner will be held exclusively for senior government officials, senior company representatives and speakers and sponsor company will invite their special participants also at the end of the first date.
- The banner of the sponsor company will be displayed in the Gala Dinner hall. (desk flag, flags, roll-ups and redirects)
- The sponsor company will be entitled to perform a presentation of 10 minutes to participants during the Gala Dinner.
- The dinner will be accompanied by live instrumental music.
- The logo of the sponsor company will be printed on the Gala Dinner Invitation.
- Sponsor will be provided by 10 free Gala Dinner Invitations..

## **1th DAY COFFEE BREAK SPONSORSHIP**

**8.500.-Euro**

- The banner of the sponsor company will be displayed in the Coffee Break Hall. (desk flag, flags, roll-ups and redirects)
- Sponsor will be provided by 4 free Gala Dinner Invitations.

## **2nd DAY COFFEE BREAK SPONSORSHIP**

**7.000.-Euro**

- The banner of the sponsor company will be displayed in the Coffee Break Hall. (desk flag, flags, roll-ups and redirects)
- Sponsor will be provided by 4 free Gala Dinner Invitations.



## SPONSORSHIP REGULATIONS

- Please send your sponsorship request by filling out “Sponsorship Form”.
- No reservation is accepted without the signed application form and no reservation can be confirmed without full payment.
- All payments must be made in Turkish Lira for Euro equivalent (Central Bank of Turkey selling exchange effective rate on banknotes, at the date of payment, <http://www.tcmb.gov.tr/yeni/eng/>) and all the bank costs must be paid by the sender.
- Only bank transfer payments will be accepted.
- Please send your sponsorship request in writing otherwise the request will not be accepted.
- After the approval of the request for reservation, booth planning will be arranged by TWEA. After that, the plan will be shared with participants.
- All booth designs shall be confirmed by TWEA.
- Cancellation and any changes to the original booking must be submitted in writing form  
Cancellation until September 2, 2012 : 50% of the total will be retained.  
Cancellation after September 2, 2012 : 100% of the total will be retained.



## IMPORTANT EXHIBITION INFORMATION

### Exhibition Installation

November 5, 2013 – Tuesday 08:00 - 24:00

### Exhibition Dates & Hours

November 6, 2013 – Wednesday 09:00 - 18:00

November 7, 2013 - Thursday 09:00 - 18:00

### Exhibition Dismantling

November 7, 2013 - Thursday 19:00 - 24:00

## BANK & PAYMENT DETAILS

**Account Name : TÜRKİYE RÜZGAR ENERJİSİ BİRLİĞİ**

**Bank Name : DENİZ BANK**

**Sort Name : Balgat**

**Account No(TL) : 3900-6228634-351**

**IBAN No (TL) :TR23 0013 4000 0062 2863 4000 01**

**Account No (€) :3900-6228634-352**

**IBAN No (€) :TR93 0013 4000 0062 2863 4000 02**

\*Turkish Lira payments must be made for Euro equivalent (Central Bank of Turkey selling exchange effective rate on banknotes, at the date of payment, <http://www.tcmb.gov.tr/yeni/eng/>) and all the bank costs must be paid by the sender.



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**Firm :**

**Address :**

**Phone :**

**Fax :**

**E-mail :**

**Firm Representative Name & Title :**

**Coordination Contact Name & Title :**

**Sponsorship Payment Date :**

**Date/Stamp/Signature**

**Please fill out the form upon on your choice;**

Sponsorship	Sponsorship Fee	Stand No	Standard Booth	Special Design Booth
Main Sponsorship	50.000.-EURO			
Golden Sponsorship	30.000.-EURO			
Silver Sponsorship	20.000.-EURO			
Bronze Sponsorship	15.000.-EURO			
(Euro/m2-.200) 1-Area Sponsorship				
(Euro/m2-.180) 2 -Area Sponsorship				

Sponsorship	Sponsorship Fee	Choice
Premiere (Gala) Dinner Sponsorship	20.000.-EURO	
Name Badge Sponsorship	12.000.-EURO	
1. Day Coffee Break Sponsorship	8.500.-EURO	
2. Day Coffee Break Sponsorship	7.000.-EURO	
Handbag Sponsorship	15.000.-EURO	
Event Activity Book Sponsorship	8.000.-EURO	

The sponsorship payment has to be made to the relevant bank account and a pdf. file formatted bank receipt should be shared with TWEA secretariat as well as Sponsorship Approval Form. Once the process is finalized TWEA will send Association Approval receipt by mail.

Account Name : TÜRKİYE RÜZGAR ENERJİSİ BİRLİĞİ  
Bank Name : DENİZ BANK  
Branch Name : Balgat  
Account Number : 3900-6228634-351  
IBAN No (TL) : TR23 0013 4000 0062 2863 4000 01  
IBAN No (€) : TR93 0013 4000 0062 2863 4000 02

For Info & Application:

Turkish Wind Energy Association (TWEA)

Phone: 0312 474 02 74

Facsimile: 0312 474 02 75

E-Mail: [info@tureb.com.tr](mailto:info@tureb.com.tr)

## REQUIREMENTS for APPLICATION

- Please apply sponsorship by submitting Sponsorship Approval Form.
- All applications will be done with Sponsorship Approval Forms.
- No reservations will be made if the Sponsorship Approval Form is not signed neither the payment is done.

## PAYMENT and CANCELLATION

- All Payments needs to be done in Turkish Lira (Currency changes should be done via Effective Selling Currency Prices of Republic of Turkey Central Bank on Payment Date <http://www.tcmb.gov.tr>) All related expenses needs to be covered by the Sponsor.
- Only Wire Transfers will be accepted.
- All issues related to changes or cancellation need to be conducted in writing.
- %50 of the total amount will be fined on each and every cancellation before September 2, 2013.
- %100 of the total amount will be fined on each and every cancellation after September 2, 2013.



## EXHIBITION AREA

